

## **THREE IS THE MAGIC NUMBER FOR APT**

### **Cheltenham-based apt marketing & pr ltd is extending its client portfolio with a trio of new account wins.**

apt's new clients are, Jeremy Moore Associates; quantity surveyors, Good Taste Foods; premium food delivery, and The Hare & Hounds Hotel. These new accounts reflect the diversity of apt's service offering, and help to cap a hugely successful year. With a total of seven new clients joining in 2007 and a string of exciting marketing & PR projects completed, apt is on a high.

In addition to securing new business, apt has seen four students pass through its 'apt academy' and is looking forward to offering opportunities to further students in 2008.

Managing Director, Angie Petkovic, says, "There's a great atmosphere at apt right now. We're looking forward to helping our new clients to grow their businesses and are confident that 2008 will be our most successful year yet."

**ENDS**

**22 October 2007**

### **NEW CLIENT INFORMATION**

#### **Good Taste Foods**

A premium national food delivery company, specialising in organic, hormone-free meat, freshly caught seafood and delicious handmade desserts. The food is all sourced from British suppliers and is delivered free, to any UK address, within 24 hours.

Further information: [www.goodtastefoods.co.uk](http://www.goodtastefoods.co.uk)

#### **Jeremy Moore Associates**

In addition to being chartered quantity surveyors, this Cheltenham-based company also offers a cost-management service, ensuring that projects are completed on time and within budget. In addition to conventional residential builds, JMA has worked on many commercial projects including recent completion of two buildings at Bristol Zoo.

Further information: [www.jeremymooreassociates.co.uk](http://www.jeremymooreassociates.co.uk)

#### **Hare & Hounds Hotel**

Located at Westonbirt, just outside Tetbury, The Hare & Hounds Hotel is a family-owned, privately-run, top-end 3-star hotel. It has a number of function suites and public rooms, allowing catering for weddings and banqueting, dances and events, meetings, training, and leisure guests.

Further information: [www.hareandhoundshotel.com](http://www.hareandhoundshotel.com)

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