



**GEN**

Gloucestershire Enterprise Network



Exhibitor opportunities at...

# GROWING GLOUCESTERSHIRE



Local business, world-class development

**One day conference**

**Thursday 28 June 2007**

**8:30 - 4:30**

Elwes Building, Park Campus  
University of Gloucestershire  
Cheltenham GL50 2RH



# GROWING GLOUCESTERSHIRE

Local business, world-class development

## WHY YOU SHOULD TAKE PART

This is the third year of this successful one day conference event. For the first time the conference will be led by Gloucestershire Enterprise Network with the support of the professional organisations - the Chartered Management Institute, the Chartered Institute of Marketing and the Chartered Institute of Personnel and Development, and kindly hosted by the University of Gloucestershire. This year's theme of Growing Gloucestershire focuses on tried and tested successes of locally based businesses with global expertise. Showcasing best practice in business and personal development.

## CPD

All institute members will be entitled to CPD hours for attending the conference.

## THEME

Our focus for 2007 is on showcasing Gloucestershire greatness, giving delegates the opportunity to learn from the world-class expertise we have here in our county.

Last year's conference was attended by 200 people and the feedback showed 95% of delegates rated the day, venue and organisation as either good or excellent.



*'An excellent day, well organised, great networking and interesting seminars',*

*'Fantastic networking opportunities with like-minded people',*

*'Will definitely attend again!'*



## Exhibitor space

Exhibitor space is centrally located in the main hall surrounding the popular GEN Networking Café, offering you the opportunity to meet and talk with conference delegates. This is a full day conference starting with registration and networking between 8.30 and 9.30 followed by a number of simultaneous seminars providing a wide choice of topics. During the morning there will be two seminar slots and a keynote speaker each separated by refreshment breaks held in the GEN Networking Café. Delegates will also return to the main hall for the lunch break before commencing the afternoon programme which will consist of the second keynote speaker, a further break and the final seminar, before returning to the main hall for the final address.

## Opportunities

Past exhibitors have been predominantly business to business companies and have found the conference very beneficial, both for the exposure to the delegates, who are mainly middle/senior managers, as well as the opportunity to network with the other exhibitors.

As an exhibitor you are also welcome to attend the Keynote speaker seminars, the contents of which will be confirmed shortly.

The number of exhibition stand slots are limited and as previous years have proved so popular early booking is recommended. If you are interested in booking a stand please get in touch with the GEN Team on 01242 714104. Places will be allocated on a first come first served basis.

## EXHIBITOR PRICING

	Institute members	Non-Institute members
Exhibitors	£120 + VAT with 1 ticket	£200 + VAT plus 2 tickets



To book a place, contact the GEN Team on 01242 714104 or email via [gen@glos.ac.uk](mailto:gen@glos.ac.uk)